KIDMANS
PARTNERS

Capability Statement

Beyond the Numbers

We're here to help you get to where you want to be

"Creating and achieving together"

Our mission is to help you reach your goals and achieve financial freedom.

We are a multidisciplinary firm, offering practical and contemporary solutions to support you, even in a volatile economy.

We have been providing services to large reporting entities, small to medium enterprises (SMEs), government organisations, not-for-profits and high-net-worth individuals since 1999.

No matter where you are on your business or personal financial journey, we spend the time to understand what is important to you, and your financial objectives. As your trusted advisors, we can offer comprehensive insights and advice to:

- Support you in evaluating growth opportunities and making optimal decisions for your business
- Maximise your profit potential and minimise your tax obligations
- Stay up to date with tax legislation and ensure your business is fully compliant
- Provide audit, assurance and transactional due diligence
- Help you plan for the future through estate, trust, and succession planning
- Protect your assets and assist you to attain the appropriate level of insurance cover
- Review your finance options and source the best products and rates in the market.

Timely services

Our staff strive to serve you, providing a timely turnaround on matters as they arise.

Competitive and transparent fees

We help clients with a wide range of Accounting, Advisory, Audit, SMSF and Wealth Management services and offer transparent and clearly outlined fees for services.

Proactive Advice

We are committed to providing high-quality service for our clients. We are focused on delivering results with impact and value. We utilise best practice by investing time and resources into cloud-based technologies in an ever-changing world.

Advice you can count on

“ Quality is the best business plan ”

Our Quality Partners

Working with a firm like ours, you can be assured that you are receiving market-leading advice and quality service.

By joining us, you become part of one of Australia’s leading professional accounting and advice networks. We partner with leaders in our field including:

- Count Limited (Count)
- Chartered Accountants Australia and New Zealand (CAANZ)
- Australian Finance Group (AFG)

As a member firm of the **Count** network we have access to expertise in corporate governance, leadership and best practice. We can access shared knowledge and resources Australia-wide to meet all your requirements.

As a **CAANZ** firm, we are trained to deliver the highest quality advice and tailored solutions for your business or personal matters. The CAANZ designation is internationally recognised and indicates a high standard of ethical, professional and technical expertise.

As a **Count** Authorised Representative, we believe in the role financial advisors make to the lives of our clients.

Importantly, our product is financial advice. We’re not institutionally aligned and our advisors are not incentivised to sell products. We also believe it's possible to make a decent profit, decently. That means putting the client at the centre of everything we do.

Our association with **AFG** can assist you to get where you want to go. Whether you’re looking for a home loan or trying to find a loan for business, with AFG we have the ability to find the right products and rates in the market.

Additionally, we are accredited with:

- Tax Practitioners Board as a Registered Tax Agent
- ASIC Registered Company Auditor
- ASIC Registered SMSF Auditor

A tailored and responsive service

We spend the time to understand what it is that our clients need and want. There is no one size fits all and we are committed to fully understanding your financial needs and aspirations.

Taxation & Business Services

> “We take you step by step through the processes involved to ensure all your compliance, legislative and taxation obligations are met”

Most businesses share common challenges, regardless of the industry. We can provide clients sound advice and guide you to manage your cash flow and encourage effective business growth.

Our staff can guide you on a number of complex tax issues ranging from tax consolidation, business succession planning to remuneration options ensuring that all your compliance, legislative and taxation obligations are met.

If you are in the business of innovation, a proportion of your innovation expenditure may be eligible for the Australian Taxation Office's Research and Development (R&D) Incentive Scheme, either as a tax refund or tax reduction. With our support, we can guide you through applying for the R&D Tax Incentive. We will support you throughout the entire process to ensure you are compliant and understand the maximised benefit.

Our team is commercially-focused and will provide you with personally tailored strategies and straight forward advice so you can relax and focus on the things that are important to you.

Services we offer

- Australian Taxation Office (ATO) Lodgements:
  - Taxation Returns
  - Activity Statements
  - Fringe Benefits Tax
- Financial Statement Preparation
- State Revenue Office (SRO):
  - Payroll tax
- Australian Securities & Investments Commission (ASIC):
  - Annual Review
  - Change of details etc
- In-house Bookkeeping

Business Advisory & Mentoring

> "Whether you're setting up a new business, looking to expand your operations or plan for succession our expert advisors will tailor a solution that's right for you and your business"

Our business clients have the opportunity to benefit from our support to make the most informed decisions. We provide business owners with a range of services and support that focus on building a mentoring relationship. Close working relationships with our experienced Advisors help us gain an understanding of you and your business.

Our services help business owners address issues and challenges as they arise and plan for improved operations and financial results in the future.

To enable you to make the most informed decisions possible, we focus on:

- Ensuring your personal and business goals are clearly defined
- Working together to plan and implement actions to achieve set goals
- Establish a mentoring relationship and provide support with regular contact.

We work with business owners and businesses at the various stages of the business life cycle.

Start-ups

Take the opportunity to get the business setup correctly from the start, and avoid making costly mistakes that have to be undone at a later stage.

We can guide you through all the key elements of this journey, starting from helping you to plan and develop your initial business concept through to all the compliance and planning steps to having your business open for trading.

Established

Often business owners are looking for greater returns, more support or inspiration for the future.

We understand it can be a lonely journey at times as a business owner, especially in SMEs, so our proactive and structured support can give both the business and the owner the boost and focus needed to go to the next level.

Business Advisory & Mentoring

Exit-focused

A key part of the business life cycle that is often neglected until it is too late is how to best exit the business. We want you to maximise the return on all your years of hard work and ensure your personal wealth and financial future are optimised.

We can help determine what your business is realistically worth, and how you can work towards a positive exit outcome. We seek to proactively start work on your succession and exit planning as part of your goal setting many years ahead of your planned departure.

We offer an initial complimentary introduction meeting with one of our experienced Advisors. This gives you the opportunity to learn more about what services we offer and an understanding of our style of building close working relationships.

Services we offer

- Management reporting & analysis
- Budgeting and forecasting
- Financial analysis – cost/margins, cash flow
- Tax planning
- Tax advice
- Business structures
- Asset structures
- Bookkeeping support
- Business appraisals
- Due Diligence
- Business plan
- Succession planning/ Business sale
- Business grants
- Business coaching
- Software solutions including the latest cloud technology

Audit, Compliance and Assurance

We have a dedicated audit team of experienced professionals focused on providing audit and assurance services that not only ensure compliance is met, but also add value to your organisation.

Our expertise lies in the following areas:
- Statutory company audits
- Australian Financial Services (AFS) Licensees
- Not-For-Profit Incorporated Associations
- Solicitors trust audits
- Real estate trust audits
- SMSF audits
- Internal controls and systems reviews
- Due diligence and business acquisitions
- Investigative and forensic accounting
- Agreed-up-procedures engagements

Why choose us

Our Audit Principals have the experience to provide a level of service you would expect from mid-tier and 'big-four' firms.

Our audit team specifically has strong capabilities with:
- General Purpose Financial Reporting requirements
- Australian (AASB) and International (IAS) Accounting Standards
- Tax-Effect Accounting
- Group reporting and Consolidations

With us, you can access Top-Tier audit and compliance services based on a transparent fee structure and with personal attention to your business. Our audit approach will be individually tailored to your organisation's needs and will be conducted with minimal disruption to your operations.

As part of the audit process, you can expect that we will:
- Gain a detailed understanding of your business to assess key areas and business objectives
- Assess your systems, processes and controls and provide you valuable feedback to assist with in mimimising business risks
- Provide support at the highest level

Our audit clients span across a wide range of industries, including:
- Manufacturing
- Logistics
- Technology
- Engineering
- Construction
- Schools and Educational Providers
- Not-for-profit associations and charities
- Legal Practitioners
- Retirement Villages
- Unions
- Financial Service Providers

> "Local expertise, national presence and international capability"

Wealth Management

"We take the time to understand what is important to you"

We are focused on helping you achieve what is important to you in life.

We understand life can be busy, making it hard to find time to plan ahead. By engaging with our Wealth Management team you can have confidence that a personal plan is created to help you meet your goals. We understand that one size does not fit all when it comes to financial advice. Therefore, our talented team takes the time to understand what each client values and tailors their advice to these factors.

Our qualified advisors will take the time to listen to what is important to you, to better understand what you want to achieve in both the short and long term. We will document a plan to help you achieve your goals, by structuring your financial affairs to ensure you are making sound choices with your money. Our commitment is to keep you 'on track' by monitoring your investments and personal circumstances, and making recommendations as required.

One of the joys of financial planning is the long- standing relationships we have with our clients. We value this privilege. We would love to work with you and celebrate in your success!

Our advisors are Authorised representatives of Count Financial Limited (AFSL No 22732)

Services we offer

In addition to preparation of personal financial plans our team can provide the following services:

- Investment advice
- Superannuation advice including self-managed superannuation funds (SMSF)
- Cash flow and budgeting
- Insurance advice
- Aged care advice
- Estate planning

Lending

As your circumstances change, so should the options available to you. Reviewing loans on a regular basis is recommended to ensure you are not paying unnecessary fees or interest. We review your current arrangements as well as offer in house services for both residential and commercial lending. We focus on sourcing the best loan for you with the right terms and flexibility. We have access to a wide range of lenders to find the best product and rates available. Our lenders include CBA, NAB, ANZ, Westpac, Macquarie, ING and more.

Self Managed Superannuation Funds (SMSF)

"We provide locally based services to ensure your personal information is protected"

Creating and maintaining an SMSF may be right for you if you are seeking more control and flexibility over your financial future.

Our expertise can help you decide if an SMSF is the right fit for you. We can assist you every step of the way from establishing an SMSF to the ongoing administration required to ensure it is compliant.

Trustee advice and support

We will keep you and your trustees updated with the evolving superannuation environment and the rules and regulations.

Our SMSF experts remove the burden from maintaining an SMSF and aim to provide you with a cost-effective and hassle-free service. We will lead you through the regulatory environment to ensure you maximise your retirement benefits and are aware of all the opportunities available to you.

Administration

We proudly deliver locally based and in-house services. It is important that you have peace of mind when it comes to the privacy of your information and the quality of service.

Services we offer

- Administration and Compliance, including tax returns, financial statements preparation and lodgements
- Facilitating Annual Independent Audits
- Fund and trust deed establishment
- Investment advice
- Review of investment strategy
- Pension establishment
- Tax and strategic advice

Your senior advisor team

Ross Hedrick CA
Managing Director

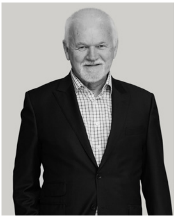
"I believe in providing a work environment where the entire team is fully engaged and strives to get the most out of each and every day. I promote a high performance culture in order to drive our people to reach their full potential and provide first-class service to our valued clients."

Pravneel Karan CA
Principal

"I am passionate about helping my clients achieve their goals. I am very hands on and believe in continuous improvement of our people so our clients have access to technically sound advice and practical solutions from trusted Advisors who care about their business."

John Petridis CA, SSAud®
Principal

"As a registered Company Auditor and a registered SMSF Auditor, I am able to use my focus and attention to detail to assist clients and the firm to develop its Audit division."



Heinz Mai CA
Principal

"I have been in public practice for many years, providing audit, tax and general business advice mainly to large and small privately-held businesses, associations and not-for-profit organisations. I take pride in my client relationships."

Cathrine Stratton IPA
Principal

"I hold a broad range of experience working with clients from a range of backgrounds and industries, including medical, pharmacies and a variety of trade services. I concentrate on the service I offer my clients with professionalism."

Nathan Stiglich CA
Prinicipal

"I enjoy working collaboratively with clients. My aim is to deliver a personalised and comprehensive service, tailored to meet the needs; short and long-term goals; and compliance obligations, of individuals and their businesses."

Your senior advisor team

Evan Mudie CPA
Senior Manager

"I provide audit and advisory services across a broad range of industries, including manufacturing, construction, engineering, industrial, not-for-profit organisations and professional service providers. I am particularly passionate in delivering business advisory services as well as data analysis."

Carolyn Browne FCPA, Dip FP
Consultant

"I have extensive experience as a business and taxation advisor and I am particularly passionate about estate planning. My main objective is to provide tailored pragmatic solutions to assist clients with a range of strategies to complement their business and lifestyle goals through all stages of their lives."

Paul Kerss FCA
Consultant

"Apart from providing traditional accounting and taxation advice, I specialise in a wide range of value-add services (such as strategic development and SMSFs). I am passionate about my role and working with my clients for their financial well-being."

Prashneel Karan AFP
Financial Adviser /
Mortgage Broker

"I am a Financial Advisor and a Mortgage Broker. I assist my clients by understanding their goals and objectives. I then tailor a solution which is unique to their circumstances to enable them to meet their goals."

Rod Geilman DipFP, CFP
Financial Adviser

"I am a trusted advisor to a wide range of clients. I understand that everyone's situation is unique. It is this professional and personable approach that allows me to work closely with clients to create clarity, insight and partnership."

Creating and Achieving Together

We are resourceful, respectful, and are open to new possibilities. We make the seemingly impossible, possible.

Contact us today.

KIDMANS PARTNERS

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